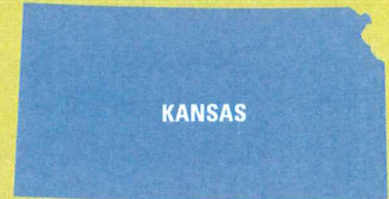


# THE ECONOMIC BENEFITS

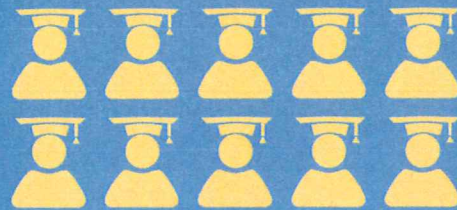
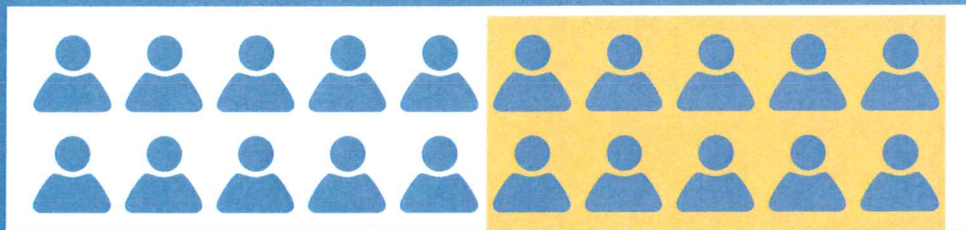
of Helping High School Dropouts Earn  
**Both High School Diplomas and  
College Degrees**



December 2011

## WHAT IF ...

... half of Kansas's 9,500 dropouts from the Class of 2010 had stayed in school and earned a high school diploma?



## THE BENEFITS WOULD BE HUGE



**\$31**  
million  
in increased  
earnings



**\$24**  
million  
in increased  
spending



**\$50**  
million  
in increased  
home sales  
**\$4.2**  
million  
in increased  
auto sales



**200**  
new jobs



**\$36**  
million  
in increased  
gross state  
product



**\$2.7**  
million  
in increased  
state tax  
revenue

## BUT ...

**PLAINTIFFS'  
EX. 160**

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... the reality is high school just isn't enough today. Unfortunately, only **27%** of those new graduates would likely earn some type of college degree or credential.



## WHAT IF ...

... **60%** of those 4,750 new high school graduates earned a college credential or degree?

### Vocational certification

From a projected to a goal of

15%

33%

### 2-year degree

From a projected to a goal of

9%

19%

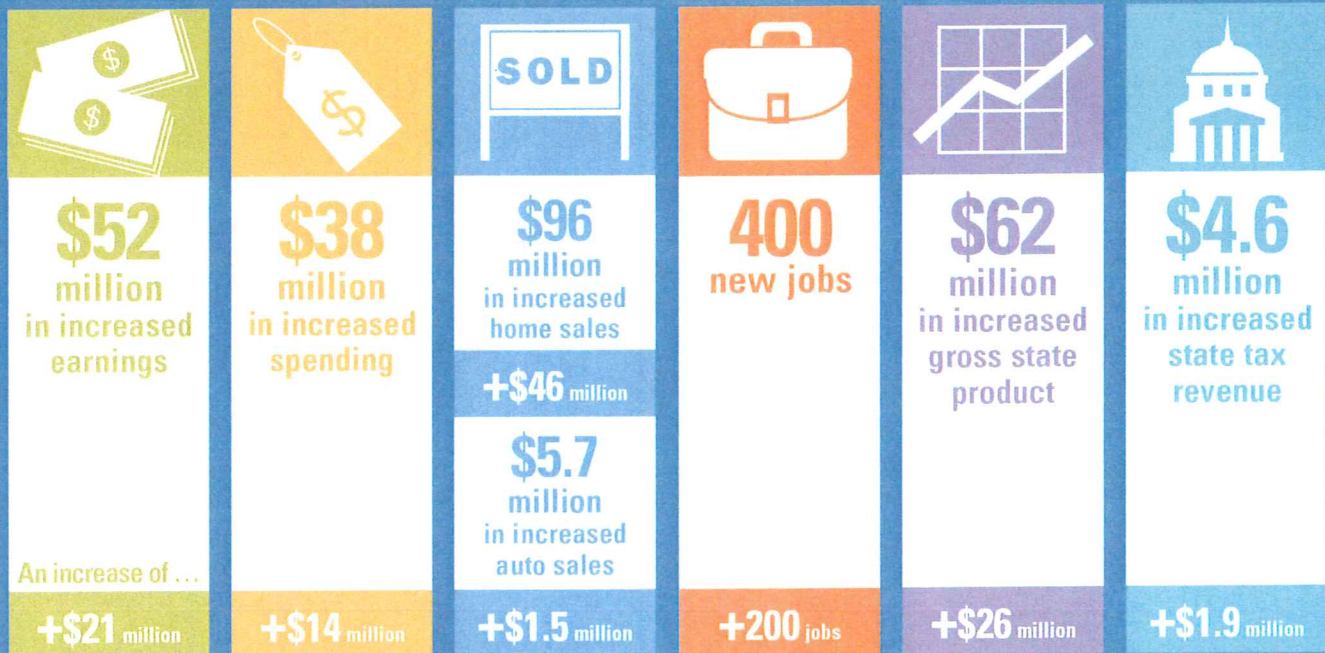
### 4-year degree

From a projected to a goal of

4%

8%

## THE BENEFITS WOULD BE EVEN GREATER



**The best economic stimulus package is a diploma.**

This document presents new information on the link between education and the economy that builds on the Alliance for Excellent Education's previous work released in spring 2011. With generous support from State Farm® and using an economic model developed by Economic Modeling Specialists Inc., a firm specializing in socioeconomic impact tools, the Alliance analyzed the economies of more than 200 metropolitan statistical areas, all 50 states, and the District of Columbia to determine the economic benefits states and local communities could see by improving high school and college graduation rates overall and among students of color. For more information, visit [www.all4ed.org/econ](http://www.all4ed.org/econ).



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